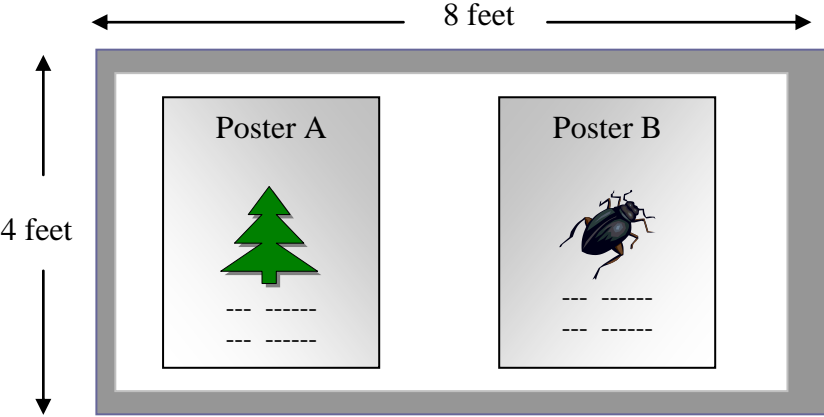


POSTER DISPLAY INFORMATION

<p><i>Poster Dimensions</i></p>	<p>The poster boards are white in color and approximately 8 feet wide by 4 feet tall on a double-sided freestanding frame with a useable space of about 90 inches by 42 inches. The bottom of the backing-board will be about 2.5 feet from the floor.</p> <div style="text-align: center;">  <p>The diagram shows a rectangular poster board with a double-line border. A horizontal arrow above the board indicates a width of 8 feet. A vertical arrow to the left indicates a height of 4 feet. Inside the board, two smaller rectangular areas are shown side-by-side. The left one is labeled 'Poster A' and contains a green tree icon above two dashed lines. The right one is labeled 'Poster B' and contains a beetle icon above two dashed lines.</p> </div> <p>Two posters will be assigned to each side of a poster board. Your poster must fit within a space that is 42 inches wide by 40 inches high.</p>
<p><i>Poster Materials Provided</i></p>	<p>Posters will be secured with Velcro or pins. We recommend that you bring your own fasteners.</p>
<p><i>Poster Materials to Bring with You</i></p>	<p>Poster materials should be rolled and placed in a tube for carry-on air travel. Flat posters of the specified size must be stowed as cargo.</p> <p>We encourage you to bring enough copies of papers, abstracts, or reports relating to your poster to distribute to interested participants. If you plan to leave copies of the handouts with your unattended poster, you will need to provide a holder for them. A "partition hanger" that hangs over the top of the poster board works well. A box on the floor tends to be kicked around.</p>
<p><i>Space is Limited</i></p>	<p>Display space is limited. There is insufficient space or access for video display material or demonstrations.</p>

TIPS ON POSTER DESIGN

<i>Concept</i>	Decide on three or four key concepts you want to display. Generally, a poster consists of an introduction, objectives, methods, results, and conclusions and often includes very simple and precise photographs, artwork, captions, maps, graphs, and samples. Eliminate material that is not essential to the presentation
<i>Display</i>	<p>Keep in mind that posters will be viewed from a distance of 6 to 10 feet.</p> <p>Keep the poster simple and the text legible. Select only key figures or parts of an equation to illustrate a point.</p> <p>Avoid hand-lettered materials.</p> <p>Use the layout of the visual components of your poster to help you convey your story. Make sure that the three or four key concepts are clearly and simply transferred to readers. Some of the interesting details of the work can be conveyed in the one-on-one discussion time.</p> <p>Each poster should be titled, listing author and sponsoring organization at the top of the poster. Titles should be seven words or less with letters 2” - 3” in height. Subtitles should not exceed 10 words.</p> <p>Use short headings.</p> <p>Captions for photographs or graphs should not exceed 25 words.</p> <p>Keep blocks of text under 50 words.</p> <p>Use original artwork for developing clear photographs.</p> <p>Use simple, clean graphs.</p> <p>Use simple block diagrams rather than intricate schematics</p> <p>Try to follow the common associations people have with colors (e.g., red for deficit, black for profit)</p> <p>Consult with graphics experts in your organization for further suggestions. They may be able to make your poster for you if you can give them enough time.</p>